

Corporate & Social Media Webinars in Alberta

Upgrade your skills, build your network & learn new ways to promote your mission, your company or your ideas in the comfort of your own office.

Winter/Spring/Summer/Fall 2010



Present, Promote & Protect Your Reputation Online

Learn to manage your reputation online for business and pleasure.
Tuesday February 23 | 10 to 11:30am



Ignite Your Marketing With Social Media

Learn to use social media tools to ignite your marketing efforts that are easy, fast and free!
Tuesday, March 9 | 10 to 11:30am



Design an Online Newsroom

Learn to design an online newsroom even if you have never published anything online before.
Tuesday, April 6 | 10 to 11:30am



Blog Your News

Learn to blog your organization's news without breaking your back or your bank account.
Tuesday, April 20 | 10 to 11:30am



Facebook Your News

Learn to use Facebook to communicate your news and events and advocate on behalf of your organization.
Tuesday, May 11 | 10 to 11:30am



LinkedIn Your News

Learn to use LinkedIn to present, promote and build your reputation online.
Tuesday, May 25 | 10 to 11:30am



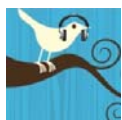
Flickr Your News

Learn to use Flickr to promote yourself, your news and your organization.
Tuesday, June 8 | 10 to 11:30am



YouTube Your News

Learn to use YouTube to promote yourself, your news and your organization.
Tuesday, June 22 | 10 to 11:30am



Twitter Your News

Learn to use Twitter to promote yourself, your news and your organization.
Thursday, July 13 | 10:00 to 11:30am



Crisis Communications in the Age of YouTube

Learn to manage your media communications in a crisis.
Tuesday, July 27 | 10 to 11:30am



Squidoo Your News

Learn to use Squidoo to create a strong presence on the web for business and pleasure.
Tuesday, August 10 | 10 to 11:30



Ning Your News

Learn to use Ning to build a membership website fast, easy and free!
Tuesday, August 24 | 10 to 11:30

Newsletter Publishing Webinar Series

If you publish a newsletter, are thinking about creating an html or enewsletter or simply want to enhance your newsletter publishing skills, these three webinars are especially for you!



Take Your Newsletter from Boring to Bold

Learn ten easy ways you can take your print newsletter from boring to bold.
Wednesday, September 8 | 10 to 11:30am



Convert a Print Newsletter to an eNewsletter

Learn to convert your print newsletter into an electrifying electronic version.
Wednesday, September 9 | 10 to 11:30am



Survey Your Newsletter Readers

Learn to write, design, distribute and analyze the results of an online survey.
Friday, September 10 | 10 to 11:30am

Webinars costs \$25 one week before the webinar and \$45 thereafter. All you need is a computer and a connection to the internet. You'll be able to text message your questions throughout the webinar. They will be answered during the presentation or during the Q & A session at the end.



We also offer corporate and social media workshops and webinars for individuals and groups. Fees range from \$250 for a personal tutorial at your office or mine to \$2500 for a two day media training workshop for a group of eight to ten at a location of your convenience. Please call for more information and to schedule a training session.

To see more information about the corporate and social media webinars and workshops we offer, background on the instructor (Marilyn Jones, BA, MA), feedback from other participants to register online see the **MEDIA TRAINING** section at www.mediamag.ca. To ask questions or register over the phone call (780) 695-5675.